



# TREASURE COAST BIKE FEST

## EVENT DETAILS

2001 S. KANNER HIGHWAY • STUART, FL 34994 • 772-283-2525 • 772-286-6808



**SATURDAY, JUNE 11, 2011 • 10 AM– 5 PM**

**LOCATION: TREASURE COAST HARLEY DAVIDSON  
4967 SOUTHEAST FEDERAL HWY  
STUART, FL 34997**

THE 2011 TREASURE COAST BIKE FEST IS A COMMUNITY PARTNERSHIP EVENT BETWEEN AREA BUSINESSES, BIKERS AND THE ARC OF MARTIN COUNTY, A NON-PROFIT CHARITABLE ORGANIZATION. THE ARC HAS BEEN ASSISTING CHILDREN AND ADULTS WITH DEVELOPMENTAL DISABILITIES AND THEIR FAMILIES IN THE TREASURE COAST FOR OVER 50 YEARS. ON JUNE 11TH, BIKERS WILL RIDE THE TREASURE COAST IN SUPPORT OF THE ARC AND THEIR EFFORTS TO FUND CRITICAL PROGRAMS THAT EMPOWER PEOPLE LIVING WITH DISABILITIES TO ACHIEVE THEIR FULLEST POTENTIAL.



### LIVE ENTERTAINMENT

NUMEROUS LOCAL AND NATIONALLY RECOGNIZED MUSICIANS WILL GRACE THE MAIN STAGE TO PERFORM FOR THE TREASURE COAST BIKE FEST. POLICE K-9 DEMONSTRATION, BOUNCE HOUSES, ACTIVITIES FOR CHILDREN AND REAL PIRATES WILL ADD TO THE FUN FOR ALL AGES.

### POKER RUN

SATURDAY, JUNE 11, 2011  
9:00 A.M. - 11:00 A.M.  
LAST BIKE OUT AT 11:00 A.M.

THERE WILL BE 4 STARTING LOCATIONS FOR THE POKER RUN. ONE EACH IN STUART, WEST PALM BEACH, VERO AND OKEECHOBEE. BIKERS CAN PICK THE LOCATION THAT WORKS BEST FOR THEM AND RIDE INTO FT. PIERCE FOR THE BIKE FEST



**BIKE SHOW  
50/50 RAFFLE  
PRIZE RAFFLE GIVE AWAYS**



**FOR MORE INFORMATION: CALL 772-283-2525, EMAIL THOWSE@ARCMC.ORG  
OR VISIT OUR WEBSITE AT WWW.TREASURECOASTBIKEFEST.COM**



## TREASURE COAST BIKE FEST PARTICIPATION OPTIONS

2001 S. KANNER HIGHWAY • STUART, FL 34994 • 772-283-2525 • 772-286-6808

Dear Sponsor:

The 2011 Treasure Coast Bike Fest is a community partnership event between area businesses, bikers and the ARC of Martin County, a non-profit charitable organization. The ARC has been assisting children and adults with developmental disabilities and their families in the Treasure Coast for over 50 years, and now we are offering businesses a fantastic opportunity. Thousands of motorcycle enthusiasts will ride the Treasure Coast in support of the ARC and their efforts to fund critical programs that empower people living with disabilities to achieve their fullest potential.

The Sixth Annual Treasure Coast Bike Fest will be held on Saturday, June 11<sup>th</sup> at Treasure Coast Harley Davidson in Stuart Florida. This beautiful location is located directly behind the dealership in the Tiki setting with beautiful trees.

This unique festival will include four poker runs, local and nationally recognized musicians, motorcycle events, food and refreshments, one-of-a-kind vendors, a premier bike show, a wing-eating contest and much more.

Your participation in the 2011 Treasure Coast Bike Fest is not only crucial to the success of the event, but also important to ARC of Martin County succeeding in our mission to empower children and adults with developmental disabilities to achieve their fullest potential by providing opportunities, education, choices, supports and advocacy.

Please take a moment to review the sponsor/vendor information and consider being a part of this very successful and important event.

For more information on the 2011 Treasure Coast Bike Fest, please visit our Web sites, [www.treasurecoastbikefest.com](http://www.treasurecoastbikefest.com) or [www.arcmc.org](http://www.arcmc.org). To receive more information on how to be a vendor at this event, please contact Tracy at 772-283-2525.

Sincerely,

*Tracy R Howse*

Tracy Howse

Director of Community Development

**FOR MORE INFORMATION: CALL 772-283-2525, EMAIL [THOWSE@ARCMC.ORG](mailto:THOWSE@ARCMC.ORG)  
OR VISIT OUR WEBSITE AT [WWW.TREASURECOASTBIKEFEST.COM](http://WWW.TREASURECOASTBIKEFEST.COM)**



# TREASURE COAST BIKE FEST

## PARTICIPATION AGREEMENT

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PLEASE RETURN TO:

THE ARC OF MARTIN COUNTY, INC. • 2001 S. KANNER HIGHWAY • STUART, FL 34994  
PHONE: 772-283-2525 • FAX: 772-286-6808 • EMAIL: THOWSE@ARCMC.ORG.

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

P: (\_\_\_\_) \_\_\_\_\_ F: (\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

### PARTICIPATION OPTIONS

- I WOULD LIKE TO PARTICIPATE AS A SPONSOR IN THE 2010 TREASURE COAST BIKE FEST.  
PLEASE SIGN ME UP AT THE \_\_\_\_\_ SPONSORSHIP LEVEL.  
I AGREE TO PAY \$ \_\_\_\_\_ IN EXCHANGE FOR THE SPONSORSHIP PACKAGE THAT I HAVE SELECTED.
- I AM UNABLE TO ATTEND, PLEASE ACCEPT MY CONTRIBUTION IN THE AMOUNT OF \$ \_\_\_\_\_ .
- I WOULD LIKE TO DONATE AN ITEM TO BE GIVEN AWAY AS A DOOR PRIZE OR RAFFLE DRAWING PRIZE.  
I HAVE LISTED MY CONTRIBUTION IN THE SPACE BELOW.

DONATION (PLEASE GIVE DETAILED DESCRIPTION):

VALUE:

EXPIRATION:

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

### PAYMENT OPTIONS

- CHECK INCLUDED (MAKE CHECK PAYABLE TO THE ARC OF MARTIN COUNTY)
- CHECK TO FOLLOW
- CASH INCLUDED
- PLEASE CHARGE MY CREDIT CARD: ACCOUNT #: \_\_\_\_\_ EXP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

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### SPONSORSHIP OPPORTUNITIES

#### FULL DRESSER

\$5,000

- EXCLUSIVE PRODUCT OR SERVICE SPONSOR
- 20 ADMISSIONS INTO POKER RUN
- VIP PASSES FOR 20 (INCLUDES FOOD AND BEVERAGE)
- PUBLICITY ON RADIO
- PRIORITY VENDOR SPACE TO PROMOTE COMPANY (10'x20')
- PREMIER SIGNAGE AT EVENT
- ACKNOWLEDGEMENTS FROM STAGE
- LOGO ON POKER RUN CARDS
- MEET AND GREET WITH TALENT

#### THE CRUISER

\$2,500

- 10 ADMISSIONS INTO POKER RUN
- VIP PASSES FOR 10 (INCLUDES FOOD AND BEVERAGE)
- PUBLICITY ON RADIO
- PRIORITY VENDOR SPACE TO PROMOTE COMPANY (10'x10')
- SIGNAGE AT EVENT
- MEET AND GREET WITH TALENT

#### THE LOW RIDER

\$1,000

- 8 ADMISSIONS INTO POKER RUN
- VIP PASSES FOR 8 (INCLUDES FOOD AND BEVERAGE)
- VENDOR SPACE TO PROMOTE COMPANY (10'x10')
- SIGNAGE AT EVENT
- MEET AND GREET WITH TALENT

#### THE SOFT TAIL

\$500

- 4 ADMISSIONS INTO POKER RUN
- VIP PASSES FOR 4 (INCLUDES FOOD AND BEVERAGE)
- VENDOR SPACE TO PROMOTE COMPANY (10'x10')

#### VERY IMPORTANT BIKER (VIB)

\$250

- 2 ADMISSIONS INTO POKER RUN
- VIP PASSES FOR 2 (INCLUDES FOOD AND BEVERAGE)
- SIGNAGE AT REGISTRATION TABLE

#### EXHIBITOR SPACE (10'x10')

- |                     |       |
|---------------------|-------|
| • FOOD VENDOR       | \$150 |
| • COMMERCIAL VENDOR | \$ 75 |
| • ART/CRAFT VENDOR  | \$ 75 |
| • NON-PROFIT        | \$ 25 |

#### POKER RUN ADMISSION 9 AM—12 PM

- |                 |      |
|-----------------|------|
| • 1 POKER HAND  | \$15 |
| • 2 POKER HANDS | \$25 |
| • 3 POKER HANDS | \$35 |
| • 4 POKER HANDS | \$45 |
- (MAX OF 4 PER PERSON)

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